

WWW.THEGRANDCASINO.CA



*Grand*

# CASINO

NOVEMBER 2018

SHAW CENTRE, OTTAWA | 7:00-11:00PM

Welch LLP® |  SINCE 1918



# OTTAWA REGIONAL CANCER FOUNDATION

The Ottawa Regional Cancer Foundation is the voice for cancer survivorship in Eastern Ontario. Their mission is to help people living with cancer by providing local residents with increased access to person-centered care through the delivery of the Cancer Coaching Health and Social Care Service, innovative cancer research and a world-class clinical trials program.

The Cancer Foundation's Work and Cancer Survivorship program is designed to help navigate the physical and mental challenges of returning to work after cancer treatment. Throughout coaching sessions patients not only receive support from the Cancer Coaches, but gain understanding from other survivors who have made the transition back to work. The Cancer Foundation's Cancer Coaching programs are only possible with the support of generous donors.

[Check out this video on how the Return to Work Program has helped Lisa!](#)

[www.ottawacancer.ca](http://www.ottawacancer.ca)

# EVENT INFORMATION

## EVENT DETAILS

November 2nd or 16th, 2018  
Shaw Centre  
55 Colonel By Drive, Ottawa, ON

At Welch LLP, we strive to make a difference and believe that it is our responsibility to give back to the community. Community leadership is a central component of our vision for Welch LLP, and each year we are fortunate to sponsor numerous charitable events within the community. The Grand Casino raises funds to support the Ottawa Regional Cancer Foundation's Back to Work Program, which provides the education and support needed to transition back into the workplace after undergoing cancer treatment.

## EVENT FORMAT

This formal event will feature a fun, social, atmosphere with gambling, music, drinks, and light canapés. With each ticket purchased, our guests will receive \$500 in "Welch Dollars" to use at various gambling tables and put towards the purchase of raffle tickets. Leading up to the event, guests will have the opportunity to earn additional Welch Dollars by personalizing a fundraising page online with the Ottawa Regional Cancer Foundation. For every \$1 raised online, guests will receive an additional \$1 in Welch Dollars. Guests will also be able to earn supplementary Welch Dollars at the event.

## PRIZE RAFFLE

With every \$500 of Welch Dollars earned, guests will be able to purchase one raffle ticket. With an abundance of prizes to be won, the raffle will be set up to allow attendees the opportunity to put their raffle tickets towards each individual draw. At the end of the evening, one ticket will be drawn for each respective prize to determine the winner.

# SPONSORSHIP PACKAGES

## SPOTLIGHT OFFICIAL MEDIA SPONSOR

OFFICIAL MEDIA SPONSORSHIP  
REQUIRED CONTRIBUTION OF  
\$25,000 (IN-KIND SERVICES)

- Opportunity to provide event MC
- 15 complimentary tickets to the event
- Logo placement on all event collateral (print, social media + event website)
- Opportunity to provide 30 sec video for event video loop
- Company logo on media wall
- Full page advertisement in the event brochure
- Social media recognition
- Opportunity to include a prize

## ROYAL FLUSH SUPPORTING SPONSOR

\$5,000

- 10 complimentary tickets to the event
- Logo placement on all event collateral (print, social media + event website)
- Social media recognition
- Opportunity to provide 30 sec video for event video loop
- Company logo on media wall
- Full page advertisement in the event brochure
- Opportunity to include a prize

# SPONSORSHIP PACKAGES

## PRIZE TABLE SPONSOR

\$2,500

- 8 complimentary tickets to the event
- Company signage prominently displayed at prize table
- Logo placement on event website
- Social media recognition
- Half page advertisement in the event brochure
- Opportunity to include a prize

## GAMING TABLE SPONSOR

\$1,000

- 4 complimentary tickets to the event
- Company logo prominently displayed at one gaming table of choice
- Logo placement on event website
- Logo placement in the event brochure
- Social media recognition
- Opportunity to include a prize

## IN-KIND SERVICE SPONSOR

SERVICE SPONSORSHIP REQUIRED  
CONTRIBUTION OF \$1,500 IN-KIND SERVICES (EXCLUSIVE TO VENDORS)

- 4 complimentary tickets to the event
- Logo placement on event website
- Social media recognition
- 1/4 page advertisement in the event brochure

## FULL HOUSE OFFICE SPECIAL

PURCHASE OF 10 TICKETS

- Logo placement on event website
- Logo placement in the event brochure
- Social media recognition



[thegrandcasino.ca](http://thegrandcasino.ca)